

## Project partners – conference organizers



Institute of Economics of the Karelian Research Centre of the Russian Academy of Sciences, Petrozavodsk, Russia (Lead partner)



Federal State Budgetary Institution of Science Federal Research Center "Karelian Research Center of the Russian Academy of Sciences" ( Lead partner )



Karelia University of Applied Sciences (Joensuu, North Karelia, Finland)



North Karelia Municipal Education and Training Consortium (Joensuu, Finland)



Forgis Oy (Joensuu, North Karelia, Finland)



OnegoTour LLC (Petrozavodsk, Republic of Karelia, Russia)



Karelian Regional NGO "Art Shater" (Petrozavodsk, Republic of Karelia, Russia)



Karelian Regional NGO "Ruchej Zhizni" (Kondopoga, Republic of Karelia, Russia)

## Conference co-organizers:



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<https://kareliacbc.fi/ru/projects/kalitka-ka4007>

# KARELIA

CBC // Cross-border cooperation



## Opening conference FOOD TOURISM: A TASTEFUL JOURNEY

*In the framework of the international project KA4007 «Kalitka – development of cross-border gastronomic tourism» financed by the European Union, the Russian Federation and the Republic of Finland*

February 27, 2019  
Petrozavodsk

9.30-10.30 *Registration of participants*  
9.30-10.30 *Exhibition of Karelian Producers*  
10.30-11.00 *Opening of the conference*

Bakhmet Olga N., Doctor (DSc) of Biology, President of the KarRC RAS  
Tarvo Nieminen, consul, Head of Petrozavodsk office of the Consulate General of Finland  
Tarmo Vasenius, teacher of North Karelia Municipal Education and Training Consortium

11.00-12.30  
*About "Kalitka – the development of cross-border gastronomic tourism" project*

Morozova Tatyana, Doctor (DSc) of Economics, Director of the Institute of Economics KarRC RAS  
Vasileva Anastasiia, Junior Research Associate in the Department of Regional Institutional Development Institute of Economics KarRC RAS, project manager  
Shlapeko Ekaterina, PhD in Political Science, Institute of Economics KarRC RAS, project manager

*Catering during international music events*  
Paavo Raappana, project manager, Karelia University of Applied Sciences (Joensuu, Finland)

*Federal project "Food Map of Russia"*  
Shapovalova Ekaterina, project manager

*Approaches to the use of modern technologies for the promotion of tourist services*  
Ekaterina Miettinen, Forgis Oy (Joensuu, Finland)

12.30-13.00 Questions and discussion.  
13.00-13.30 Karelian-style tea break

13.30-15.00  
**Workshop "Organization of the participation of the Republic of Karelia in the federal project "Food Map of Russia" (Conference hall, KarRC RAS)**  
Co-organizer: Department of Tourism in the Republic of Karelia

Moderator: **Shapovalova Ekaterina.**, manager of the federal project "Food Map of Russia"  
Experts: Koskinen Keijo, Karelia University of Applied Sciences;  
Tarmo Vasenius, Restaurant Chef of "Karelian Gornitsa", teacher of North Karelia Municipal Education and Training Consortium;  
Nazarova O.V., director of OnegoTour LLC;  
Gromov V.V., PhD in Economics; project manager;  
Stepanova S.V., PhD in Economics, researcher in KarRC RAS.

**Workshop "New ways of interaction between educational organizations and business for the development of food tourism" (Conference hall KarRC RAS)**  
Co-organizer: Institute of Physical Education, Sport and Tourism (PetrSU, department of tourism)  
Moderator: **Ekaterina Miettinen**, Forgis Oy (Joensuu, Finland)

Experts: Plotnikova V.S., PhD in Education, associate professor, PetrSU, department of tourism;  
Kolesnikova N.V., PhD in Economics., associate professor, the head of department of tourism;  
Nikitina N.Y., PetrSU;  
Mugacheva A.A., President of NGO "Art Shater"

**Workshop "Local producers and restaurant business: taste industry"**  
Co-organizer: Civic Chamber of the Russian Federation (*Library reading room, KarRC RAS*)  
Moderator: **Kulakova Lubov**, PhD in Economics., Senior Research Associate KarRC RAS, the president of Civic Chamber of the republic of Karelia, Chairman of the Commission for the Development of the Economy, Entrepreneurship, Services and the Consumer Market.

Experts: Paavo Raappana, project manager, Karelia University of Applied Sciences (Joensuu, Finland);  
Kuznetsov V.Y., "Svetoslav"; Varlevskaya N.G., the head of NGO "Ruchej Zhizni"; Burka O.O., NGO "Ruchej Zhizni".

15.15-15.40 Summing up the conference. Group photo.

16.00-17.00 Consultations with project experts.