



Petrozavodsk 2014

6th Youth Economic Forum
**"Sustainable development of regions:
new economy - new opportunities"**
November 13-14, 2014

PROGRAMME



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November 13th

10:00 – 11:00 Registration

(Conference Hall, KarRC RAS, 11 Pushkinskaya St.)

11:00 – 11:30 Opening of the Forum

(Conference Hall, KarRC RAS, 11 Pushkinskaya St.)

Greetings to the Forum:

- Alexander Hudilainen, Head of the Republic of Karelia
- Alexander Titov, RAS Corr. Fellow, President of the Karelian Research Centre RAS
- Yury Saveliev, DSc, Director, Institute of Economics, KarRC RAS
- Anatoly Voronin, DSc, Rector, Petrozavodsk State University
- Roman Pivnenko, PhD, Director, Karelian Branch of the Russian Presidential Academy of National Economy and Public Administration

11:30 – 12:30 Plenary session

(Conference Hall, KarRC RAS, 11 Pushkinskaya St.)

Moderator: Evgeny Zhirnel, PhD, Deputy Director for Science, Institute of Economics, KarRC RAS

Presentations:

New economy - new opportunities

Evgeny Zhirnel, Deputy Director for Science, Institute of Economics, KarRC RAS

Best practices of Social Entrepreneurship in Russia and the World

Julia Titova, head of Russia's first charity shop "Spasibo!", Author of lectures, courses and webinars on Social Enterprise, member of the organizing committee of the School of Social Entrepreneurship

Education and social inclusion of children and youth in the Barents region as a factor of success for sustainable development in the area

Roman Koposov, Regional Office for Children, Youth and Family Affairs (Norway)

Green Energy - fashion or necessity?

Anastasia Gasnikova, Lulin Institute of Economic Problems, Kola Science Centre of RAS

12:30 – 14:00 Lunch

14:00 – 17:30 Parallel sessions

Session 1. New technologies in management of the economy

(Meeting Room of Institute of Applied Mathematical Research, KarRC RAS, 11 Pushkinskaya St.)

Moderator: Sergey Tishkov, PhD, Research Associate, Institute of Economics KarRC RAS

Presentations:

Mass residential property insurance in Russia against the risks of natural disasters

Daria Yudina, Samara State University of Economics

Implementation of public-private partnerships in education

Yulia Ignatieva, Russian Presidential Academy of National Economy and Public Administration

Information and communication technologies as a tool of public administration

Daria Limareva, Rostov Social and Economic Institute

Companies' crisis management model in a situation of strategic drift as an imperative of modern time

Eugeny Fayzulin, Volgograd State Social and Pedagogical University

Development of a "budget for citizens" in the reform of the budget process in the Russian Federation and the Republic of Karelia

Alexandra Kirjanen, Natalia Antonova, Petrozavodsk State University

State contract system

Alina Maksymchuk, Karelian Branch of the Russian Presidential Academy of National Economy and Public Administration

Differentiation of the regional health financing system in the Russian Federation: Causes and Consequences

Pavel Terekhin, Territorial Fund of Compulsory Health Insurance

Assessment of the prospects of the Tver Region economy clustering based on the use of localization coefficients

Dmitry Minenkov, Tver State University

Differentiation of the institutional environment at the regional level

Ivan Matveev, Petrozavodsk State University

Budgetary federalism arrangements and economic growth of the region

Mikhail Meldo, Petrozavodsk State University

16:00 – 16:30 Coffee break

Session 2. Sustainable development of regions

(KarRC RAS Library Hall, 11 Pushkinskaya St.)

Moderator: Lyubov Kulakova, PhD, Secretary for Science, Institute of Economics, KarRC RAS

Presentations:

The study of economic dynamics of the transport sector in Northwest regions in connection with the development of the economy

Natalya Rosliakova, Economic Research Institute, Far East Branch of the Russian Academy of Sciences

The influence of education on economic processes

Marina Polyakova, North-Caucasus Federal University

Observance of the rights of indigenous peoples in the concept of sustainable forest management: an analysis of foreign experience

Alexander Stromberg, Petrozavodsk State University

New socio-economic opportunities for sustainable development

Elena Gribova, Moscow State University of Economics, Key Statistics and Informatics

Analysis of interregional convergence of Russian regions

Marina Moroshkina, Institute of Economics, Karelian Research Centre RAS

Food security as a factor for sustainable development in a region (Krasnoyarsk Region as an example)

Galina Sergutkina, Krasnoyarsk State Agricultural University

Analysis of the author's original approach to the concept of "sustainable development"

Polina Tokareva, Vyatka State University

Formation of sustainable natural resources (example of the international project "IntellGreenBelt")

Anastasia Vasilieva, Institute of Economics, Karelian Research Centre of RAS

Problems in the functioning of labor mobility as a factor for sustainable forestry development in Karelia in the 1950s - 1960s.

Oleg Kulagin, Petrozavodsk State University

Establishing the cause of death of game animals as a prerequisite for prosecution under the first part of Article 258 of the Criminal Code of the Russian Federation. Being in hunting grounds with ammunition, establishing motive and intent in investigating cases of illegal hunting.

Dmitry Derunov, Vyatka State Agricultural Academy, Institute of Environmental and Ecological Law

The role of demographic statistics in socio-economic development of a region: relevance, problems

Elena Lezzheva, Institute of Economics, Karelian Research Centre of RAS

16:00 – 16:30 Coffee break

Session 3. The knowledge economy and human capital

(Institute of Economics, KarRC RAS, 50 A. Nevsky St.)

Moderator: Egor Mikhel, PhD, Research Associate, Institute of Economics KarRC RAS

Presentations:

Prospects for the development of agriculture in the Tver Region during establishment of the information society

Lyubov Lapina, Tver State University

Knowledge economy

Kristina Sivacheva, North Caucasian Federal University

Intangible assets of the Republic of Karelia

Angelina Rabetskaya, Petrozavodsk College of Municipal Economy

Adapting the concept of "creative class" to the realities of the Russian stratification system

Denis Sachuk, Petrozavodsk State University

The circumstances of indigenous peoples in Russia and the United States: general and special aspects

Anna Kuznetsova, Syktyvkar State University

Non-standard forms of education as a tool to improve competencies of personnel

Ksenia Pletnikova, Kursk State University

The role of industry in the new economy based on knowledge and information

Maria Tuzhilkina, Financial and Technology Academy

Establishment of social engineering centers in science cities (example of Korolev City)

Yana Zelkina, Financial and Technology Academy

Institutional environment in the "employee-employer" system

Arseniy Morozov, Institute of Economics, KarRC RAS

In search of an alternative measure of social well-being

Angela Krivova, Penza State University

The demographic factor in the management of socio-economic development of the region (example of the Volgograd Region)

Marina Lapina, Volgograd State University

Social entrepreneurship: youth landmarks and points of growth

Elena Kolechenok, Karelian Regional Youth Center, Interregional youth public movement "AWARD Association"

The human factor as the creator of corporate values

Olga Ponisciakova, University of Zilina (Slovak Republic)

Human capital formation through the organization of elective course on economics in a school
Natalia Senicheva, Institute for Socio-Economic Development of Territories, RAS

The problem of "brain drain" and the prospects for the knowledge economy
Tatiana Oganesyana, Karelian Branch of the Russian Presidential Academy of National Economy and Public Administration

Russian youth in the labor market: features and trends of employment
Eduard Khokhlov, Institute of Economics, Karelian Research Centre of RAS

New forms of social and labor mobility
Egor Mikhel, Institute of Economics, Karelian Research Centre of RAS

16:00 – 16:30 Coffee break

Session 4. Branding of cities and regions

(Meeting Room of the Institute of Language, Literature and History, KarRC RAS, 11 Pushkinskaya St.)

Moderator: Artem Shishkin, PhD, Senior Research Associate, Institute of Economics, KarRC RAS

Presentations:

Regional brand of the Udmurt Republic: problems of formation and possible solutions
Svetlana Ryabaya, Izhevsk State Technical University

Branding of a territory
Alina Bondareva, North-Caucasus Federal University

Creating the gastronomic brand of a territory on the basis of a cultural and historical heritage destination
Daria Baranova, National Research University Higher School of Economics

Urban brands of a big country
Kristina Anikina, Valentina Kournikova, Petrozavodsk State University

Regional brand as a factor in the positioning and promotion of a region
Nikolai Shlyamin, Institute for Demography, Migration and Regional Development

Branding of the Rostov Region through mainstreaming of the Cossack culture
Alena Obukhovskaya, Southern Federal University

The main directions for the rebranding of science-intensive cities
Sergey Segeenko, Financial and Technology Academy

Prospects for the development of the Republic of Crimea and the City of Sevastopol in the Russian Federation
Boris Pivovarov, Russian Presidential Academy of National Economy and Public Administration

The potential for event tourism development in Petrozavodsk

Ekaterina Shlapeko, Petrozavodsk City Administration

Development of the business meetings industry in St. Petersburg in terms of foreign economic and political changes

Elena Trefilova, Saint-Petersburg State University of Telecommunications

Analysis of the impact of the information infrastructure as a factor for tourism development in a region: a case study of a hospitality organization.

Dmitry Kuspak, Karelian Institute of Tourism, branch of RIAT

Development of rural tourism in the Republic of Karelia through networking

Natalia Kolesnikova, Petrozavodsk State University

16:00 – 16:30 Coffee break

Session 5. Innovation and modernization of the economy

(Petrozavodsk State University, Student Business Incubator, 31 Lenin St., room 104)

Moderator: Egor Prokopiev, PhD, Junior Research Associate, Institute of Economics, KarRC RAS

Presentations:

A technique for developing innovative activities of students by involving them in practical implementation of innovative projects

Alexander Konovalov, Petrozavodsk State University

The Effects of Rapid Technological Progress on Employment and Welfare

Asta Mykkanen, Petrozavodsk State University

Formation and development of the innovative potential of the Ryazan Region

Olga Morozova, State University of Management

State support to equipment upgrade in animal farming in Russia

Alexander Zhnakin, Russian State Agrarian University - Timiryazev Moscow Agricultural Academy

Feasibility study for establishing the White Sea innovative biotechnological cluster in the Republic of Karelia

Anastasia Fedorova, Petrozavodsk State University

Financial aspects of the state policy of innovative development of Russia

Tatiana Mezei, Velsky branch of the Institute of Management

State regulation of the dissemination of innovations

Alexandra Dubkova, Financial Technology Academy

Impact of international institutional factors on the effectiveness of reregulation of the national economy

Irina Kuchits, Petrozavodsk State University

State regulation of innovation development in the conditions of economic growth

Mikhail Abrashkin, Financial and Technology Academy

Factors of innovation activity of students in higher educational institutions (example of the Vyatka State University)

Valeria Lunkashu, Vyatka State University

Differentiation of regions in the innovation development

Alexander Bovkun, Irkutsk State Technical University

Control in the business process of an economic entity

Anna Kondrina, Omsk State University

Economic factors for the development of the automobile market in the Russian Federation

Denis Zotov, Sergey Majorov, Petrozavodsk State University

Scope of services: regional specialization

Egor Prokopiev, Institute of Economics, Karelian Research Centre RAS

16:00 – 16:30 Coffee break

Session 6. Green economy and energy efficiency

(Meeting Room 221, KarRC RAS, 11 Pushkinskaya St.)

Moderator: Nikolay Kolesnikov, PhD, Research Associate, Institute of Economics, KarRC RAS

Presentations:

The technology of transition to "Green Economy" and sustainable development

Ljalju Kardanova, North-Caucasus Federal University

Possibilities to apply international experience in waste management in the Russian Federation

Olga Aiupova, Komi Republic Academy of Public Administration and Management

The main activities of the University of Applied Sciences of Karelia, Joensuu (Finland)

Ekaterina Miettinen, North Karelia University of Applied Sciences (Finland)

Energy as the basis of the "Green Economy" in northern regions of Russia

Ekaterina Alehanova, Petrozavodsk State University

Using Sosnowski's hogweed as biofuel in Karelia – Pros and Cons

Sergey Tarankov, Lev Grinevich, Petrozavodsk College of Municipal Economy

The use of biological wastes: experience, problems and prospects

Sergey Tishkov, Anton Shcherbak, Institute of Economics, Karelian Research Centre of RAS

16:00 – 16:30 Coffee break

Session 7. Investments and restructuring of regional economies

(Petrozavodsk State University, School of Economics, 1 Pravda St., room 411)

Moderator: Vladimir Isakov, PhD, Head of Department of Economics and Finance, Petrozavodsk State University

Presentations:

Optimization of investment and innovation resources of the regional economy

Denis Fraymovich, Vladimir State University

Features of venture investment in the innovation economy in Russia

Maria Kozlova, Vyatka State Agricultural Academy

The influence of economic institutions on investment processes in a region

Dmitry Tereshchenko, Petrozavodsk State University, Vasili Shcherbakov, Omsk State University

Using the theory of large system management in the analysis of interactions of investment policy subjects

Vladimir Simakov, Higher School of Economics, St. Petersburg

An expert system for the direct budgetary effects of investment projects

Olga Shliburite, Petrozavodsk State University

Investment attractiveness of a region: problems and prospects (example of the Penza Region)

Julia Kireycheva, Penza State University

Sanctions: New Challenges, perspectives and possibilities of cooperation between Russia and Northern Europe

Alexey Veselij, European Youth Network

The main directions for improving the industrial policy of science cities

Olesya Berseneva, Financial and Technology Academy

Effect of sanctions on the development of certain small business areas

Eugeny Zalkind, Luzin Institute of Economic Problems, Kola Science Centre RAS

The distinctive features of using the creative potential to make up a tourist product promoting the development of ethnic tourism in Karelia

Sergey Chukhrai, Karelian Institute of Tourism, branch of RIAT

Features of tourist branding of Karelia based on military-patriotic education

Dmitry Saveliev, Karelian Institute of Tourism, branch of RIAT

16:00 – 16:30 Coffee break

Session 8. School research projects

(Meeting Room of the Institute of Biology, 50 A. Nevsky St., 2nd floor)

Moderator: Olga Potasheva, PhD, Research Associate, Institute of Economics, KarRC RAS

Presentations:

Features of the development of international economic integration

Elena Sarkonen, Lyceum 40

Competitiveness of Karelian dairy products in the Russian market

Vitaliy Antipin, Eugeny Tarasov, Lyceum 1

Manufacturing of plastic cards

Diana Nikitina, Elias Lönnrot Finno-Ugric School

Optimization of the transport system of the city of Petrozavodsk

Eugeny Tarasov, Lyceum 1

Professional preferences of senior pupils of Gymnasium 17 (Petrozavodsk) and the labor market

Ekaterina Shestakov, Corgan Gymnasium 17

About the brand of the city of Petrozavodsk

Elizaveta Lupandina, Corgan Gymnasium 17

16:00 – 16:30 Coffee break

14:00 – 15:30 Open lecture "How to build a career: the corporate environment, public service or personal business? "

(National Theatre of the Republic of Karelia, 19 Karl Marx St.)

Alexander Svin'in, Director General of Recruitment Company "SmartStart", member of the Board of "OPORA Russia"

16:30 – 18:00 Business Ideas Contest

(Petrozavodsk State University, Student Business Incubator, 31 Lenin St., room 204)

18:30 – 20:00 Discussion "Co-working as a business ecosystem"

(Antikafe "Khoroshee mesto", 13 Engels St.)

20:00 Ice Breaking party

November 14th

10:00 – 12:00 Round tables

Round table 1. "Sport as a business"

(Ministry of Youth, Physical Culture and Sports of the Republic of Karelia, 4 Engels St.)

Moderator: Evgeny Zhirnel, PhD, Deputy Director for Science, Institute of Economics, KarRC RAS

Round table 2. "Generation Y and the new economy of Russia"

(National Theatre of the Republic of Karelia, 19 Karl Marx St.)

Moderator: Oleg Reut, PhD, Senior Research Associate, Institute of Economics, KarRC RAS

Round table 3. "Investments in green economy"

(Meeting Room of the Institute of Language, Literature and History, KarRC RAS, 11 Pushkinskaya St.)

Moderator: Yuri Saveliev, Dr. of Economics, Director, Institute of Economics, KarRC RAS

Round table 4. "How to commercialize a scientific product?"

(KarRC RAS Library Hall, 11 Pushkinskaya St.)

Moderator: Sergey Tishkov, PhD, Research Associate, Institute of Economics, KarRC RAS

Round table 5. "Tools for supporting the youth entrepreneurship"

(Institute of Economics, KarRC RAS, 50 Al. Nevsky St.)

Moderator: Liana Vaguzenkova, Head of Department, Ministry of Youth, Physical Culture and Sports of the Republic of Karelia

Round table 6. "Urban environment: new approaches and technologies"

(Media Center "Vyhod", 14 Karl Marx St.)

Moderator: Tatiana Morozova, Dr. of Economics, Head of Department, Institute of Economics, KarRC RAS

11:00 – 12:30 Open lecture "Project Management: from idea to realization"

(National Theatre of Republic of Karelia, 19 Karl Marx St.)

Julia Titova - Head of Russia's first charity shop "Spasibo!", author of lectures, courses and webinars on social entrepreneurship, member of the organizing committee of the School of Social Entrepreneurship KAET

13:00 – 14:00 Lunch

14:00 – 14:30 Opening of the photo exhibition "Business in Focus"

(National Theatre of Republic of Karelia, 19 Karl Marx St.)

14:00 – 15:30 Business Projects Contest in the field of green economy

(Ministry of Economic Development of the Republic of Karelia, 2 Andropov St.)

14:30 – 16:00 “No ties” meeting with Nikolai Belozerov, Pavel Berman, Victor Zhidkov, Alexander Svin'in, Julia Titova, Anastasia Safonova

(National Theatre of Republic of Karelia, 19 Karl Marx St.)

16:00 – 18:00 Plenary Session. Summary and Award Ceremony

(National Theatre of Republic of Karelia, 19 Karl Marx St.)

Moderator: Lyubov Kulakova, PhD, Secretary for Science, Institute of Economics, KarRC RAS

18:00 – 20:00 Cocktail party

(National Theatre of Republic of Karelia, 19 Karl Marx St.)

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