



Petrozavodsk 2014

**6<sup>th</sup> Youth Economic Forum**  
**"Sustainable development of regions: new economy - new opportunities"**  
**November 13-14, 2014**

**PROGRAM**

**November 13<sup>th</sup>**

**10:00 - 11:00 Registration**

(Conference Hall, KarRC RAS, 11 Pushkinskaya St.)

**11:00 - 12:30 Plenary Session**

(Conference Hall, KarRC RAS, 11 Pushkinskaya St.)

**12:30 - 14:00 Lunch**

**14:00 - 17:30 Parallel sessions**

**Session 1. New technologies in management of the economy**

(Hall of Institute of Applied Mathematical Research, KarRC RAS, 11 Pushkinskaya St.)

**Session 2. Sustainable development of the regions**

(Library Hall, KarRC RAS, 11 Pushkinskaya St.)

**Session 3. The knowledge economy and human capital**

(Institute of Economics, KarRC RAS, 50 A. Nevsky St.)

**Session 4. Branding of the cities and regions**

(Hall of Institute of linguistics, history and literature, KarRC RAS, 11 Pushkinskaya St.)

**Session 5. Innovation and modernization of the economy**

(Petrozavodsk State University, Student Business Incubator, 31 Lenina St., room 104)

**Session 6. Green economy and energy efficiency**

(Meeting Room 221, KarRC RAS, 11 Pushkinskaya St.)

**Session 7. Investments and restructuring of regional economies**

(Petrozavodsk State University, Faculty of Economics, 1 Pravda St., room 411)

**Session 8. School's research projects**

(Hall of Institute of Biology, 50 A. Nevsky St., 2<sup>nd</sup> floor)

**16:00 - 16:30 Coffee break**

**14:00 - 15:30 Open lecture**

**"How to build a career: the corporate environment, public service or personal business? "**

(National Theatre of the Republic of Karelia, 19 Karl Marx St.)

**Alexander Svinin, General Director of Recruitment Company "SmartStart", member of the Board of "OPORA Russia"**

**16:30 - 18:00 The business ideas Contest**

(Petrozavodsk State University, Student Business Incubator, 31 Lenina St., room 204)

**18:30 - 20:00 Discussion "Coworking as an eco-system of business"**

(Antikafe "Nice place", 13 Engelsa St.)

**20:00 Ice Breaking party**

## **November 14<sup>th</sup>**

**10:00 - 12:00 Roundtables**

**Roundtable 1. "Sport as a business"**

(Ministry of Youth, Physical Culture and Sports of the Republic of Karelia, 4 Engels St.)

**Roundtable 2. "Generation Y and the new economy of Russia"**

(National Theatre of the Republic of Karelia, 19 Karl Marx St.)

**Roundtable 3. "Investments in green economy"**

(KarRC RAS, 11 Pushkinskaya St.)

**Roundtable 4. "How to commercialize scientific product?"**

(KarRC RAS, 11 Pushkinskaya St.)

**Roundtable 5. "Tools for supporting the youth entrepreneurship "**

(Institute of Economics, KarRC RAS, 50 A. Nevskogo St.)

**Roundtable 6. "Urban environment: new approaches and technologies"**

(Media Center "Exit", 14 Karl Marx St.)

**11:00 - 12:30 Open lecture** (National Theatre of Republic of Karelia, 19 Karl Marx St.)

**"Project Management: from idea to realization"**

**Julia Titova - Head of Russia's first charity shop "Thank you", author of the lectures, courses and webinars on social entrepreneurship, a member of the organizing committee of the School of social entrepreneurship KAET**

**13:00 - 14:00 Lunch**

**14:30 - 16:00 Meeting "without ties" with Belozеров Nikolai, Pavel Berman, Zhidkov Victor, Svinin Alexander, Julia Titova**

(National Theatre of Republic of Karelia, 19 Karl Marx St.)

**14:00 - 14:30 Opening of the photo exhibition "Business in Focus"**

(National Theatre of Republic of Karelia, 19 Karl Marx St.)

**14:00 - 15:30 Business projects Contest in the field of green economy**

(Ministry of Economic Development of the Republic of Karelia, 2 Andropov St.)

**16:00 - 18:00 Plenary Session. Summary and Award Ceremony**

(National Theatre of Republic of Karelia, 19 Karl Marx St.)

**18:00 - 20:00 Cocktail**

(National Theatre of Republic of Karelia, 19 Karl Marx St.)