



7th YOUTH ECONOMIC FORUM

New economy
– new opportunities

November
12-14
2015
Petrozavodsk

ABOUT THE FORUM

- one of the largest branded youth events in the Republic of Karelia
- a new format of an international discussion platform for young people
- challenges stereotypes and trite formats
- search for new opportunities for economic development
- pooling of the intellectual resources of scientific and educational institutions

BACKGROUND

OVER THE 6 YEARS OF ITS HISTORY THE YOUTH ECONOMIC FORUM HAS SEEN:
more than 2000 participants
from 30 Russian regions and 50 cities, more than 10 countries around the world
more than 60 sessions and round tables
about 400 lectures and presentations



WELCOME TO PARTICIPATE

☎ 8 (8142) 57-07-27 ✉ forum_insteco@inbox.ru  vk.com/econforum

Registration until October 15, 2015 at www.econforum.ru

FORUM PLATFORMS

SCIENTIFIC PLATFORM

Conference with international involvement for early-career scientists **"Sustainable Development of the Regions"**.

Key themes:

- innovative development models
- new technologies in economic and business management
- international economic cooperation
- modeling and forecasting economic development
- social development of territories
- wise nature use
- school papers session

Participants: young scientists, PhD students, undergraduate students, schoolchildren.

Diplomas and gifts will be awarded for the best presentations; all speakers will get certificates and the possibility to publish their paper in the forum proceedings (edition indexed in the RSCI database).

In sessions: leading national-level scientists, invited VIP-guests.

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EDUCATIONAL PLATFORM

- Business game **"Simulation of a meeting of heads of regions"** on **"The investment appeal of regions"**, co-organized by the Agency for Strategic Initiatives and the Russian Association of Economic Clubs
- Open lectures by scientists from the Yegor Gaidar Foundation and Russia's leading universities
- Meetings and roundtables with governmental and non-governmental actors
- VIP lecture room: **"Creating business communities"**, **"10 rules of reputation engineering"**
- Workshop **"100 tips for a productive life"**
- **"Brand name individuals"** meetings series



YOUTH ENTREPRENEURSHIP

- Meetings with Russia's young and most successful entrepreneurs
Headliners: Ayaz Shabutdinov and Kirill Upatov (Like Family)
- 3-day intensive business course for beginner entrepreneurs by DA expert club and BusinessFamily (St. Petersburg)
- Roundtable **"Entrepreneurship and cross-border cooperation"**
Roundtable **"Creating local business communities"**, supported by the Russian NGO for SME "OPORA Russia" (St. Petersburg)
- Special format for communication with entrepreneurs: **"Shirt sleeve meeting"** and **"Success code – national flavour"**

Platform participants: business start-ups and operating entrepreneurs from Northwest Russia and other regions.
Expected number of participants in the platform: 700.

SPEAKERS AND GUESTS



Ayaz Shabutdinov

Ayaz is currently developing business in various areas: «coffee-to-go» cafes, Like S tuning studio, PizzaCat pizzerias, men's hairdressers LikeBro, projects Like Support, LinguaLike, chain of photography schools, Russia's biggest hostel chain LikeHostel



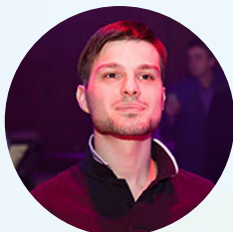
Felix Zinatullin

Founder and leader of the «Cerebro Target» project; best 2014 SMM specialist (LikeAwards) and expert in business promotion through social media. «Cerebro Target» is currently one of the best retargeting services available



Ekaterina Kononova

Specialist in personal branding for business leaders, SEOs, specialists. Author of a technique for building and monetizing personal brand. Head of the Personal Branding Lab BAKE Pro



Maxim Nikitinsky

Public figure, entrepreneur, organizer. Founder of the educational venue «Mesto Rosta», DA Expert Club, and Delovaya Afisha



Kirill Upatov

Like Centre Commercial Director



Andrei Ryabykh

Internet-Burzhui, specialist in monetizing Internet projects. Owner of Webmaster. SPb company, search engine optimization agency SeoExperts, web publishing house «Media Cartel»