



**Conference with international participation
"The prospects of socio-economic development in border regions"**

PROGRAM

June 10TH 2014, 11:00

11 Pushkinskaya St., Petrozavodsk,
Karelian Research Centre of RAS
Conference Hall

10:15 – 11:00 REGISTRATION

(Conference Hall, KarRC RAS, Pushkinskaya st. 11)

11:00 – 12:40 PLENARY SESSION

Moderators: **Yu.V. Saveliev**, DSc, Director, Institute of Economics, KarRC RAS
E.V. Zhirnel, PhD, Deputy Director for Research, Institute of Economics, KarRC RAS

Greetings: **A.F. Titov**, President of the Karelian Research Centre of RAS, Corr. Fellow of RAS
V.Ya. Chmil' Deputy Head of the Republic of Karelia, Minister of Economic Development of RK

Reports:

"Economic policy and economic security in the border region"

Yu. V. Saveliev, DSc, Director, Institute of Economics, KarRC RAS

"Experience and prospects of cross-border cooperation in the Republic of Karelia"

D.S. Kislov, Deputy Minister of Economic Development of the Republic of Karelia

"The role of tourism in socio-economic development of the border regions"

V.V. Gromov, PhD, Deputy Chairman of the State Committee of Tourism of the Republic of Karelia

"Features of the economic behavior of commuters in the border areas of Russia"

A.I. Kuzmin, DSc, Leading Research Associate, Institute of Economics, Ural Branch of RAS

12:40 - 14:15 LUNCH

14:15 – 17:00 PARALLEL SESSIONS AND ROUND TABLES



SESSION 1.

EFFECT OF BORDER LOCATION ON THE ECONOMY OF THE REGION

(Conference Hall, KarRC RAS, Pushkinskaya st. 11)

14:15 - 17:00 (*presentations of up to 15 minutes, remarks - 5 minutes*)

Moderator:

G.B. Kozyreva, DSc, Leading Research Associate, Institute of Economics KarRC RAS

Presentations:

Specific features of the border regions of the Russian Federation

A.S. Litvin, Senior Lecturer, Geography Dept., Petrozavodsk State University

Development of the forestry sector as influenced by location at the border (a comparison of the Republic of Karelia and the Arkhangelsk Region)

E.A. Prokop'ev, PhD, Junior Research Associate, Institute of Economics, KarRC RAS;
O.V. Gubina, PhD, Senior Research Associate, Arkhangelsk Science Center, RAS Ural Branch

Tourism infrastructure in the border regions of Russia

S.V. Stepanova, PhD, Research Associate, Institute of Economics, KarRC RAS

Manifestation of the decoupling effect in a resource-burdened border region (Republic of Karelia)

G.T. Shkiperova, PhD, Senior Research Associate, Institute of Economics, KarRC RAS

Cross-border clusters in Europe and the CIS

P.V. Druzhinin, Dsc, Head of Department at the Institute of Economics, KarRC RAS;
E.A. Prokop'ev, PhD, Junior Research Associate, Institute of Economics, KarRC RAS

Effect of cross-border cooperation on the environmental situation in the Republic of Karelia

S.V. Tishkov, PhD, Junior Research Associate, Institute of Economics, KarRC RAS

The appeal of border regions for foreign investors

M.V. Moroshkina, PhD, Senior Research Associate, Institute of Economics, KarRC RAS;
and L.I. Rozanova, PhD, Research Associate, Institute of Economics, KRC RAS

Features of the development of the St. Petersburg transport hub in the context of integration processes in Russia

N.A. Rosliakova, Junior Research Associate, Economic Research Institute, RAS Far East Branch

Interregional cooperation of border regions: assessment of border specializations

N.P. Zhuk, PhD, Junior Research Associate, Institute of Regional Economy, RAS

Effect of cross-border situation in the region on the formation of the educational potential

O.V. Potasheva, PhD, Research Associate, Institute of Economics, KarRC RAS

17:00 - 17:30 Concluding session of the Conference

(Conference Hall, KarRC RAS, Pushkinskaya st. 11)



SESSION 2.

ECONOMIC POLICY IN BORDER REGIONS

(Conference Hall of Institute of Language, History and Literature,
KarRC RAS, Pushkinskaya st. 11)

14:15 - 17:00 (*presentations of up to 15 minutes, remarks - 5 minutes*)

Moderator:

A.I. Shishkin, DSc, Chief Research Associate, Institute of Economics, KarRC RAS

Presentations:

Regional Development Agencies

Stephen Tupper, PhD, Independent consultant on EU projects and to the EBRD

The potential of culture tourism in Joensuu Region and North Karelia: Observations based on the future development strategies and action plans

Erja Lehikoinen, PhD, Lead Partner Project Manager "Contemporary Old City: Enhancing cultural tourism across the border"

Cross-border cooperation of the Republic of Karelia: state-of-the-art and prospects

A.E. Kurilo, PhD, Senior Research Associate, Institute of Economics, KarRC RAS

The geo-economic component in the development of a border region

O.V. Tolstoguzov, DSc, Head of Department at the Institute of Economics, KarRC RAS

Modernization in the context of globalization

A.I. Shishkin, DSc, Chief Research Associate, Institute of Economics, KarRC RAS

Problems and prospects of innovative development of Russian territories in the Barents Region

V.A. Zuckerman, PhD, Head of Department at the Luzin Institute of Economic Problems, Kola Science Centre, RAS

Methods for the development of border areas in the context of place marketing

N.A. Shapiro, Head of the Department of Economics and Economic Policy, University of Information Technologies, Mechanics and Optics

17:00 - 17:30 Concluding session of the Conference

(Conference Hall, KarRC RAS, Pushkinskaya st. 11)



SESSION 3.

NEW FORMATS FOR SOCIAL DEVELOPMENT OF BORDER REGION

(Conference Hall of Institute of Applied Mathematical Research,
KarRC RAS, Pushkinskaya str. 11)

14:15 - 17:00 (*presentations of up to 15 minutes, remarks - 5 minutes*)

Moderators:

T.V. Morozova, DSc, Head of the Department at Institute of Economics, KarRC RAS
A.I. Kuzmin, DSc, Leading Research Associate, Institute of Economics, Ural Branch of RAS

Presentations:

The evolution of cross-border cooperation under modern challenges

T.V. Morozova, DSc, Head of Department at the Institute of Economics, KarRC RAS

Problems of the diffusion of institutions in the context of globalization

G.B. Kozyreva, DSc, Leading Research Associate, Institute of Economics, KRC RAS

The Internet community in CBC

M.V. Sukharev, PhD, Senior Research Associate, Institute of Economics, KarRC RAS

A typology of social, labor and spatial mobility in a border region

E.A. Mikhel, PhD, Research Associate, Institute of Economics, KarRC RAS

The role of international institutions in the development of a new model of social policy in the region

R.V. Belaya, PhD, Senior Research Associate, Institute of Economics, KarRC RAS

Problems of human capital formation in border areas of the Republic of Karelia

M.V. D'yakonova, PhD, Research Associate, Institute of Economics, KarRC RAS

Medical and demographic processes in border regions (the example of the Republic of Karelia and Finland)

E.V. Molchanova, PhD, Senior Research Associate, Institute of Economics, KarRC RAS

Human capital as a factor for the development of the information society in the Republic of Karelia

T.P. Shmuylo, PhD, Senior Research Associate, Institute of Economics, KarRC RAS

The living circumstances in the Murmansk region: actual and expected

D.L. Kondratovich, PhD, Senior Research Associate, Luzin Institute of Economic Problems,
Kola Science Centre, RAS

17:00 - 17:30 Concluding session of the Conference

(Conference Hall, KarRC RAS, Pushkinskaya st. 11)



ROUND TABLE

"Entrepreneurship development in border regions"

June 10TH 2014, 14:15

Pushkinskaya st. 11, Petrozavodsk,
Karelian Research Centre of RAS
Room 221

Moderator: **N.V. Karmazina**, Director of the Karelian Branch of Griboyedov
Institute of International Law and Economics

AGENDA

- 14.15 - 14.35 **State support to SME in the Republic of Karelia**
O.V. Palkina, Head of Business Development, Innovation and Support
to Investors at the Ministry of Economic Development of the Republic
of Karelia.
- 14:35 - 14:55 **Experience of a business environment formation in Finland**
Juha Stenholm, Head of the Small Business Centre of the Aalto
University School of Business in St. Petersburg.
- 14.55 - 15.15 Cross-border cooperation in education. O.S. Roos, Director for
International Cooperation of the Karelian Regional Public Educational
Institution "ORACLE".
- 15.15 - 15.35 **Training of entrepreneurial spirit. It's what inside you that matters**
A.V. Petrov, EnergySaving Ltd. Technical Director, Chairman of the
Board of the Association of Alumni of the Presidential Program
"Initiative"
- 15.00 - 16.30 **Discussion and solutions**
- 17:00 - 17:30 **Concluding session of the Conference**
(Conference Hall, KarRC RAS, 11 Pushkinskaya St.)



ROUND TABLE

**"The new model of long-term economic strategy of the
Republic of Karelia"**

Expanded meeting of the Expert Council under the Ministry of Economic Development of
the Republic of Karelia

June 10TH 2014, 14:15

Pushkinskaya st. 11, Petrozavodsk,
Karelian Research Centre of RAS
Library Hall

Moderator: **A.F. Titov**, Chairman of Expert Council, President of the Karelian
Research Centre of RAS, RAS Corr. Fellow

AGENDA

14.15 - 14.30

Greetings

A.P. Hudilainen, Head of the Republic of Karelia
V.Ya. Chmil, Deputy Head of the Republic of Karelia, Minister of
Economic Development of the RK

14.30 - 15.00

**A NEW MODEL OF LONG-TERM ECONOMIC STRATEGY OF
REPUBLIC OF KARELIA**

Yu. V. Saveliev, DSc, Director, Institute of Economics, KarRC RAS
E.V. Zhirnel, PhD, Deputy Director for Research, Institute of
Economics, KarRC RAS

15.00 - 16.30

Discussion and solutions

17:00 - 17:30

Concluding session of the Conference
(Conference Hall, KarRC RAS, 11 Pushkinskaya St.)