



Petrozavodsk 2014

6th Youth Economic Forum
“Sustainable development of regions: new economy - new opportunities”
November 13-14, 2014
Petrozavodsk

Organizer: Institute of Economics, Karelian Research Centre of Russian Academy of Sciences

Co-organized by:

Petrozavodsk State University,

Karelian Branch of the Russian Presidential Academy of National Economy and Public Administration,

Council of Young Scientists and Specialists of the Republic of Karelia

Partners:

The Government of the Republic of Karelia

Youth Economic Forum is about:

1. Research in economics
2. The practice of entrepreneurship
3. Economic education

Youth Economic Forum in Petrozavodsk is the first international discussion platform in Russia for young people, where theory meets practice.

The Forum has been held since 2008. During this time more than 1000 people from 9 countries and 50 cities attended the event.

Participants: schoolchildren, students, young scientists, entrepreneurs and experts, as well as all interested individuals and institutions.

What is the new economy?

- Rapid changes of the world
- Knowledge Economy and Information
- The pursuit of innovations
- Business in the virtual space
- New forms of business
- Mobility of production factors

Youth Economic Forum is a platform where **You can:**

- Present the results of your research
- Discuss a business idea
- Share your entrepreneurial experience
- Get recommendations from experts
- Acquire new knowledge
- Meet interesting people

The Research dimension will be represented by the following thematic sessions:

1. New technologies in management of the economy
2. Sustainable development of regions
3. The knowledge economy and human capital
4. Branding of cities and regions
5. Innovation and modernization of the economy
6. Green economy and energy efficiency
7. Investments and restructuring of regional economies
8. Schools' research projects

Young researchers will get advice from authoritative scientists and experts on how to continue their research. The papers presented at the Forum will be published in the Proceedings.

The Entrepreneurship dimension of the Forum encompasses some round-tables, where the participants will speculate on the following questions:

- How Generation Y is different from entrepreneurs "from the 1990s"?
- How to turn a hobby into a successful business?
- What should you know before launching a startup?
- What are the reasons to invest in "green economy"?
- How to commercialize scientific products?

The keynote speakers and panelists will be well-known entrepreneurs, business coaches, authors of successful business ideas and participants of unique projects.

Contests of business ideas. The Forum will conclude the contest of business ideas, where anyone can test their projects for durability. The winners will receive prizes and expert advice.

The Educational dimension includes open lectures by authoritative experts on the topics of the Forum. The lectures will give a chance to acquire new knowledge and get acquainted with famous people.

One of the highlights of the Forum will be a **photo exhibition "Business in Focus»** (<http://www.psbfoto.ru>).

The main objective of the project is to draw attention to entrepreneurship, to emphasize its exceptional importance in the Russian economy. Project participants are invited to talk about themselves and their business through photos.

The project is implemented with the support of Promsvyazbank, OPORA RUSSIA and the Moscow School of Management Skolkovo. The KarRC RAS Institute of Economics is the official partner in the Republic of Karelia.

In order to make a presentation at a session, to take part in the discussion at a roundtable, visit the open lectures and other activities of the Forum **You have to register at:** www.econforum.ru

The official website of the Forum will also provide information about the program, time and venue of events.

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We invite everyone to participate!