



Petrozavodsk 2013

**5th Youth Economic Forum
“International Economic Integration”
November 14-15, 2013**

PROGRAMME



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November 14th

10:00 – 11:00 Registration

(Conference Hall, KarRC RAS, 11 Pushkinskaya St.)

11:00 - 11:40 Opening of the Forum

(Conference Hall, KarRC RAS, 11 Pushkinskaya St.)

Greetings to the Forum:

- Valentina Ulich, Deputy Head of the Republic of Karelia, Minister of Health-care and Social Development of the Republic of Karelia, Chair of the Forum Organizing Committee
- Alexander Titov, RAS Corr. Fellow, President of the Karelian Research Centre RAS
- Yuriy Saveliev, DSc, Director, Institute of Economics, KarRC RAS

11:40 - 13:00 Plenary session

(Conference Hall, KarRC RAS, 11 Pushkinskaya St.)

Moderator:

Yuriy Saveliev, DSc, Director, Institute of Economics, KarRC RAS

Youth Economic Forum: history, results and prospects

Evgeny Zhirnel, Ph.D., Chair of the Council of Young Researchers and Specialists of the Republic of Karelia, Deputy Director for Research, Institute of Economics KarRC RAS

Presentations:

Regional development and cross-border cooperation in practice

Hanna Alila, Irina Leppioja, University of Oulu (Finland)

Nordic management styles in the post-Soviet context

Markku Sippola, Karelian Institute, University of Eastern Finland

Distance of information dimension: theory of proximity and web-analytics explain nature of interregional links in Russia (case of “northern” and “non-northern” regions)

Alexander Kotov, Council for the Study of Productive Forces

13:00 - 14:30 Lunch

Lunch for non-residents in «Onezhsky Zamok» hotel and café “Dodo”. Bus departure from main KarRC building (11, Pushkinskaya St.) at 13:10

14:30 – 15:15 Excursion to the Archaeological Museum, KarRC RAS

(For non-residents only. Meeting point with the guide – hall at the KarRC RAS, 11 Pushkinskaya St.)

15:15 - 15:30 Transfer to sections’ venues (buses depart from KarRC main building, 11, Pushkinskaya St.)

15:30 – 18:30 Parallel sessions**Session 1. International integration and economic growth (First day)**

(Institute of Economics, KarRC RAS, 50 A. Nevsky St.)

Moderator: Evgeny Zhirnel, Deputy Director, Institute of Economics, KarRC RAS

Presentations:

WTO and Russia – what is next

Danil Il'in, Russian state agricultural university IAA named after K.A. Timiryazev

Innovative and investment regional development in the condition of Russia inclusion to WTO

Evgenia Vichegzanina, Poglazova Ekaterina, Vyatka State University

Consequences of Russia's inclusion to WTO for Russian agriculture

Marina Kadikova, Russian state agricultural university IAA named after K.A. Timiryazev

Possible development of economic cooperation between Latvia and Custom Union

Alexei Veseliy, Transport and telecommunication Institute, Latvia

National welfare funds as a factor of financial-economical mutual dependency of the countries in globalization

Polina Rendak, National Research University, Higher School of Economics

Fusion and absorption analysis in Russian and global telecommunication sectors

Artem Dogaev, Kemerovo state University

CSR as a border/zone of cooperation between business and society

Arseny Morozov, Institute of Economics, KarRC RAS

Influence of the global financial and economic crisis on the operation of the monetary policy transmission mechanism in Russia

Irina Kuchitc, Institute of Economics, KarRC RAS

Session 2. Socio-economic development and the competitive capacity of border areas (First day)

(Russian Presidential Academy of National Economy and Public Administration (RANEPA) Karelian Branch, 6a Chapayev St.)

Moderator: Cand. of Economics, Kirill Nikulchenkov, Associate Professor, Chair of Economics and Finance, Karelian Branch of RANEPA

Presentations:

Influence of incoming tourist flows through Russian-Finnish border on the socio-economic development of the region (Republic of Karelia)

Ekaterina Biktimirova, Institute of Economics, Karelian Research Centre, Russian Academy of Sciences

Advantages and challenges of using soft indicators in studies on cross-border cooperation

Ágnes Németh, Karelian Institute, University of Eastern Finland

Innovation potential and trans-border cooperation of the Republic of Karelia

Sergey Tishkov, Institute of Economics, Karelian Research Centre, Russian Academy of Sciences

Sustainable development concept: regional perspective

Alexander Laptev, Vyatka State University

In Search of a Border Identity on the Polish-Russian Border

Stanislaw Domaniewski, Karelian Institute, University of Eastern Finland

Development of social potential of Murmansk region as competitiveness factor in international sphere

Dmitry Kondratovich, Institute of Economics Problems named after G. Luzin, Kola Science Centre, Russian Academy of Sciences

Perspectives for developing population self-employment in the context of a cross-border region

Arina Guchek, Institute of Economics, Karelian Research Centre, Russian Academy of Sciences

Perspectives for developing forest sector of economics in the Republic of Karelia in globalization context

Alexander Volkov, Institute of Economics, Karelian Research Centre, Russian Academy of Sciences

Session 3. Demographic and labour market issues in the development of integration processes

(Petrozavodsk State University IT-park, 31 Lenin St., 1st floor)

Moderator: Egor Mikhel, Institute of Economics, KarRC RAS

Presentations:

The influence of national projects on demographic development in Republic of Karelia

Egor Mikhel, Institute of Economics, KarRC RAS

Migration: the problem of integration or its motivator?

Kondrat Kovalev, Southern Federal University

The housing problem as migration factor

Ivan Timakov, Institute of Economics, KarRC RAS

Monitoring and econometric analysis: respondents' views of Volgograd region on the impact of migration flows on social and managing situation

Marina Nikitina, Volgograd State University

The youth labour market

Eduard Hohlov, Petrozavodsk State University

Employment of young professionals in the "graduate-employer" system

Evgenia Fyodorova, Petrozavodsk State University/ Institute of Economics, KarRC RAS

The influence of migration on the development of Karelia (in the past and present)

Elena Kuznetsova, Petrozavodsk State University

The prestige of working professions and their demand in the labour market

Kira Mazaeva, Petrozavodsk State University

The forms of interaction between the system of professional education and labour market (the Republic of Karelia as an example)

Semen Lukin, Institute of Economics, KarRC RAS

Session 4. Social, cultural and legal aspects of international integration

(Petrozavodsk State University Faculty of Political and Social Sciences, 8 A. Nevsky St.)

Moderator: Gleb Yarovoy, Associate Professor, Chair of political science and international relations, PetrSU

Presentations:

Linguistic Proximity vs. Challenges of Integration: Russian, Ukrainian and Belarusian immigrants in Poland

Alicja Fajfer, Karelian Institute, University of Eastern Finland

Civil initiatives in Russia

Vyacheslav Zavalin, Institute for socio-economic modernization, Moscow

Bologna process in Russia: analysis of the results

Aleksandra Toksubaeva, Petrozavodsk State University

Innovative forms of migration of intellectual capital
Nikolay Murin, Saint-Petersburg University of Economics

Problems of rural schools and integration as a way of solving
Elena Meloeva, Petrozavodsk State University

The non-governmental sector of the Republic of Belarus: the challenge of Eurasian integration
Andrey Krechko, Szczecin University, European Studies

The cooperation of the Finno-Ugric youth of Russia and Europe: experience of Syktyvkar University
Anna Kuznetsova, Syktyvkar State University

Youth projects in international cooperation
Polina Pashuk, Petrozavodsk State University

Session 5. Integration for sustainable development and transition to the “green economy”

(Meeting Room of the Institute of Language, Literature and History, KarRC RAS, 11 Pushkinskaya St.)

Moderator: Artem Shishkin, senior researcher, Institute of Economics, KarRC RAS

Presentations:

Integration for sustainable development and the transition to a “green economy”
Daniel Becker, Georgia-Augusta Universität Göttingen

Concept of sustainable development: regional aspect
Alexander Laptev, Vyatka State University

Features of modern renewable energetic development in EU
Anna Sokolova, National Research University, Higher School of Economics

The concept of monitoring the implementation of the Federal target program "Preservation and restoration of fertility of soils of agricultural lands and agricultural landscapes as the national heritage of Russia"
Ksenia Stepanchuk, Russian state agricultural university IAA named after K.A. Timiryazev

Bio-fuel and sustainable development in a public dispute
Anna Kurmakaeva, Russian state agricultural university IAA named after K.A. Timiryazev

Integration for sustainable development and transition to a “green economy”
Ilya Elpahov, Russian state agricultural university IAA named after K.A. Timiryazev

Perfection of mechanism, reducing energy consumption
Anton Shcherbak, Institute of Economics, KarRC RAS

Cultivation of field mushrooms in Karelian agriculture with transition to a “green economy”

Petr Zavodovskiy, Petrozavodsk State University

Session 6. School research projects (session begins at 14:30)
(KarRC RAS, 50 A. Nevsky St., 2nd floor)

Moderator: Olga Potasheva, researcher, Institute of Economics, KarRC RAS

Experts:

Vladimir Isakov, Vice-dean for science and research, Department of economics, PetrSU

Zinaida Eflova, Institute of pedagogy and psychology, PetrSU

Presentations:

Determining the level of investment attractiveness of the Republic of Karelia for purpose of foreign direct investment

Arsen Davitadze, Lyceum № 1

Russia and the WTO: a reflection in the economy of Karelia

Nina Arutyunyan, Gymnasium № 17

"Green Economy" - the economy of the future

Egor Shifranets, Gymnasium № 17

Popular professions in the labor market of the Republic of Karelia in 2020

Ekaterina Shestakova, Gymnasium № 17

Migrant workers: the effect on the contrary

Anton Glushkov, Petrovskaya School

Monitoring of Petrozavodsk budget for youth

Anastasia Glazycheva, Lyceum № 40

Debt and debt obligations as a legal and economic category

Denis Bulochnikov, Derzhavinsky Lyceum

Study of placement of economic and social development objects in Sulazhgora

Alexander Smolin, School № 12

Analysis of the effectiveness of different advertising media

Mark Lenchitskiy, Gymnasium № 37

Relationship between conditions of the organization of the school environment and the quality of educational services

Dana Filkina, School № 42

Race for the prestige of high-rise buildings

Ekaterina Morozova, Gymnasium № 17

Infection of parkland trees in Petrozavodsk with fungi: methods of struggle and the calculation of their cost-effectiveness
Mariya Nemtsova, Derzhavinsky Lyceum

17:00 – 17:30 Coffee break

20:00 Ice-Breaking party

(Music Café & Dancing Club «Территория» (*Territory*), 12 Varkaus St.)

November 15th

08:15 – 08:50 Transfer from hotels to sections venues

09:00 – 11:30 Parallel sessions

Session 1. International integration and economic growth (Second day)

(Institute of Economic Studies, KarRC RAS, 50 A. Nevsky St.)

Moderator: Evgeny Zhirnel, Deputy Director, Institute of Economics, KarRC RAS

Presentations:

The features of international labor division and modern Russian entrepreneurship development

Elena Gilyazetdinova, Bashkiria state university

Economical growth of the transitive type countries: institutional approach.

Dmitry Tereshchenko, Petrozavodsk state university

Pros and cons of Russia inclusion to WTO in the reflection of the public dispute

Alexei Savitckiy, the Institute of Language, Literature and History, KarRC RAS

Russia and WTO: negative economical and law results.

Maxim Shatov, Chuvash state pedagogical university named after I.Y. Yakovlev

Interregional integration as a factor of competitive potential of the region

Marina Moroshkina, Institute of Economics, KarRC RAS

Features and perspectives of the cooperation development between Yaroslavl oblast RF and Republic of Belorussia in the framework of deepening of the integration processes

Alexei Pens, Kristina Sisko, Rybinsk state aviation technological university named after P.A. Soloviev

International economical integration as a factor for export development of the touristic services

Georgiy Belov, Chuvash state pedagogical university named after I.Y. Yakovlev

Session 2. Socio-economic development and the competitive capacity of border areas (Second day)

(RANEPA Karelian Branch, 6a Chapaev St.)

Moderator: Cand. of Economics, Kirill Nikulchenkov, Associate Professor, Chair of Economics and Finance, Karelian Branch of RANEPA

Presentations:

Soviet forest economics' institutions transformation problems in the context of western samples of modernization diffusion (Forest industry of 1990-s Karelia taken as an example)

Oleg Kulagin, Petrozavodsk State University

Integration processes in production sphere research based on industrial enterprises of the Republic of Karelia

Anastasia Fedorova, Petrozavodsk State University

Emigration flows in the Republic of Karelia: ways of their changes

Maria Kurilo, Institute of Economics, Karelian Research Centre, Russian Academy of Sciences

Influence of international projects in tourism development on recreation and tourism system of a cross-border region

Anastasia Vasilyeva, Institute of Economics, Karelian Research Centre, Russian Academy of Sciences

The economic implications of EU-Russia visa free regime to the tourism between Finland and Russia

Emmi Johanna Kyllönen, Turku School of Economics (University of Turku) / PetrSU

Working-out a trans-border model for village tourism

Natalya Petrova, Karelian Tourism Institute / Institute of Economics, Karelian Research Centre, Russian Academy of Sciences

Implementation of the project «International School in culture tourism»

Alexander Kasyanenko, Karelian Tourism Institute

Session 7. Business competitiveness in the context of integration

(Petrozavodsk State University IT-park, 31 Lenin St.)

Moderator: Alexander Konovalov, director of Students Business Incubator, Petrozavodsk State University

Presentations:

Problems and perspectives of the SME infrastructure in the municipality

Olga Nogovitchina, Polina Tokareva, Valeria Lunkashu; Vyatka State University

Institutions of innovative entrepreneurship: research approach to cluster study

Dmitry Tereshchenko, Oleg Reut; Petrozavodsk State University

Problems and trends of innovative entrepreneurship in Republic of Karelia

Roman Zagidullin; Petrozavodsk State University

Integration of non-commercial insurance unions in the modern insurance market of Russia

Daria Udina; Samara State economical University

The problem of ship-building company entering the North European market (the example of the ship-yard "Varyag")

Kristina Elkina, Alexandra Kiryanen; Petrozavodsk State University

The competitiveness evaluation of the trade companies in Petrozavodsk
Irma Rebrova; Petrozavodsk State University

Analysis of the salary forms and systems
Nina Annenko, Alena Rogozenko; Engineering-technological academy of the North Federal University

Stimulation (motivation) system for the workers of fish breeding companies
Vitaliy Artamonov; Institute of Economics, KarRC RAS

The formation of trans-border clusters in Russia
Egor Prokopiev; Institute of Economics, KarRC RAS

Session 8. Integration of regions for the development of the national economy
(Meeting Room of the Institute of Language, Literature and History, KarRC RAS, 11 Pushkinskaya St.)

Moderator: Nikolai Kolesnikov, researcher, Institute of Economics, KarRC RAS

Presentations:

Development of interregional economic integration of Russian regions
Tatyana Dolgoarshinnykh, Elena Zamyatina, Vyatka State University

The role of interregional integration in the socioeconomic development of Russian regions
Oksana Viktorova, Chuvash State Pedagogical University

Regional disparities in Armenia from the moment of gaining independence
Hasmik Muradyan, Institute of Regional Science (Karlsruhe)

Market imperfection and need for government regulation of regional economies
Evgeny Yerontiev, Chuvash State Pedagogical University

Integration of research and education, research and humanitarian cooperation within the Common Economic Space
Yana Malikova, Russian State Agrarian University

The competitiveness of agricultural products under the conditions of regional integration
Tatyana Dyomkina, Russian State Agrarian University

Topical issues of inter-territorial cooperation of participants of system of obligatory medical insurance in the Russian Federation
Pavel Terekhin, Institute of Economics, KarRC RAS

Participation of Russian universities in the shaping the European higher education area
Olga Potasheva, Institute of Economics, KarRC RAS

11:30 – 13:00 City tour, Alexandrovsky Plant
(For non-residents. Transfer from sections venues.)

13:00 – 14:30 Lunch

(For non-residents. Transfer to roundtables venues)

14:30 – 16:30 Roundtables

Roundtable “Youth initiatives in international cooperation”

(Ministry of Economic Development, 2 Andropov St.)

Organizers: Ministry of Economic Development of the Republic of Karelia, Youth Government of the Republic of Karelia, Institute of Economics KarRC RAS, youth non-government organization NUORI KARJALA, Nordic Council of Ministers' Contact Center in Petrozavodsk

Time-limit: 10-15 min.

Key speakers:

1. Opening address by Alexander Khudilainen, Head of the Republic of Karelia.
2. Opening address by Andrei Silchenko (temporary acting representative of the Ministry of External Affairs in Petrozavodsk).
3. **«Young people of Karelia and northern life style: youth cooperation in Barents Euro-Arctic region»** Alexei Tsykarev (member of Expert mechanism for the matters of the native people in the Office for the human rights in the UN).
4. **«Master and post-graduate programs in Freie Universität Berlin (Free University of Berlin)»** Tobias Stüdemann (Representative of Freie Universität Berlin in Moscow).
5. Pavel Petrov (representative of the Nordic Council of Ministers in Petrozavodsk)
6. **About the participation of youth advisory bodies in international cooperation** (Youth Government, Youth Parliament), Ilyana Demushkina, Ekaterina Alexeyeva.

Roundtable “Entrepreneurial development in the context of integration”

(Petrozavodsk State University Student Business Incubator, 31 Lenin St., 2nd floor)

Organizers: PetrSU Student Business Incubator, Republic of Karelia Entrepreneur League, Republic of Karelia Youth Government

Roundtable “Pension system reforms around the world: modern challenges and the Russian development scenario”

(Institute of Economic Studies, KarRC RAS, 50 A. Nevsky St.)

Organizers: St. Petersburg University Faculty of Economics, Chair of Risk Management and Insurance; Institute of Economic Studies, KarRC RAS

Roundtable “The Internet of Things (IoT) – Second Internet and Telecommunication Revolution for Machines and Humans: Business Opportunities and Challenges for Emerging Global Network of Smart objects and Devices (Finnish and International Experience)”

(PetrSU IT-park, 31 Lenin St., 1st floor)

Organizers: University of Oulu Business School (Finland); Institute of Economics, KarRC RAS, PetrSU Student Business Incubator

16:30 - 16:50 Transfer from roundtables to Institute of Economics, KarRC RAS (50 A. Nevsky St.)

17:00 – 18:00 Closing of the Forum: drawing conclusions and awarding diplomas
(Institute of Economics, KarRC RAS, 50 A. Nevsky St.)

Moderator: Evgeniy Zhirnel, Ph.D., Chair of the Council of Young Researchers and Specialists of the Republic of Karelia, Deputy Director for Research, Institute of Economics KarRC RAS

- Summing-up session (reports by moderators of the sections and roundtables)
- Awarding with diplomas and prizes
- Speeches by YEF partners and sponsors
- Forum resolution discussion

18:00 – 19:30 Cocktail dinner-party
(Institute of Economics, KarRC RAS, 50 A. Nevsky St.)