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LOCAL POTENTIAL EVALUATION

(Approaches and experience of Karelia)

PP 14



Karelian science center
Russian Academy of Science

PILOT TERRITORIES IN KARELIA



Pilot villages:
Il'inskoe,
Mikhailovskoe
Helula
Miinala

Sortavala municipality

Landenpohya
district

Olonec district



LOCAL POTENTIALS FOR PILOT TERRITORIES DEVELOPMENT



The following types of potentials are highlighted basing on the study:

- **Potentials for ecology tourism development** (colorful landscapes, fishing and hunting sites, guest houses and village manors, nature monuments and unique ecosystems (with scientific importance), summer houses)
- **Cultural potentials** (local lore museums and exhibitions, Karelian and finish traditional buildings, churches, archeological monuments, folk traditions, handicrafts)
- **Economical potentials** (factory sites, wood recourses, fuel and energetic – wood wastes, peat, hydropower recourses, pasture and farming lands, wild berries cultivation, transit potential – close transport lines and roads)

LOCAL POTENTIALS FOR PILOT TERRITORIES DEVELOPMENT



Il'inskoe

«geese» fields, Ladoga lake, museum exhibition, folk and national traditions, agricultural potential, production recourses (wood, peat)



LOCAL POTENTIALS FOR PILOT TERRITORIES DEVELOPMENT



Mikhailovskoe

Fishing and hunting sites, guest houses,
folk and national traditions, art of
wooden building monuments,
production recourses (wood, peat)



LOCAL POTENTIALS FOR PILOT TERRITORIES DEVELOPMENT



Helula

production potential (wood, marble, “technology village”, hydropower energetic), rough rivers, landscapes, exhibitions, archeological monuments)



LOCAL POTENTIALS FOR PILOT TERRITORIES DEVELOPMENT



Miinala

production potential (wood, hydropower energetic), rough rivers, landscapes, car rally track, folk traditions, agriculture



HINTERLAND – VORDERLAND NETWORK POTENTIAL



Il'inski

- Is an Olonetc suburb (settlers work in Olonetc)
- Fishing and fish deliveries to Lenigrad region (companies buy it from the fishers)
- Export of saw timber to Finland, Sweden, Baltic countries, African countries from Il'inski saw factory
- Food product – milk, potatoes (deliveries to Petrozavodsk, Olonetch, Murmansk)
- Organization of trade fairs (food and agricultural, handicrafts)
- Summer houses (for Saint-Petersburg and Moscow)
- «Sand» car racing (with Petrozavodsk touristic companies)
- Guest houses (participation in the “Village manor” association)



HINTERLAND – VORDERLAND NETWORK POTENTIAL



Mikhailovskoe

- Wood harvesting (by S-Petersburg companies)
- Intercity cultural events and projects (with Olonets and Petrozavodsk – Ministry of culture)
- Summer houses (for Saint-Petersburg and Olonets)
- Guest houses (participation in the “Village manor” association)
- School and youth projects (with schools of Olonets and Petrozavodsk)
- Many settlers work in Leningrad region
- Deliveries of agricultural products to S-Petersburg and Leningrad region



HINTERLAND – VORDERLAND NETWORK POTENTIAL



Helula

- Production projects (“technology” village) – Moscow and S-Petersburg companies have a production lines there
- It is a suburb of Sortavala (more that 50% of settlers work or study in Sortavala, there is a common public transport system)
- It is a transit territory (close to the finish boarder – to the «Niirala – Vyartsila» boarder point)
- Resort place and summer houses (for Moscow and S-Petersburg)
- Intercity cultural events and projects (with Sortavala)
- Common goods deliveries from S-Petersburg



HINTERLAND – VORDERLAND NETWORK POTENTIAL



Miinala

- Russian rally championship round (lately got the international championship status)
- Wood harvesting (production base for S-Petersburg companies)
- Resort place (tourists transfer from S-Petersburg), summer houses, very intensive purchasing of lands by the S-Petersburg livers
- It is a suburb of Sortavala (many settlers work or study in Lahdenpohya)
- Common goods deliveries from S-Petersburg
- It is a transit territory (cargo flows to and from S-Petersburg)



Main assets of the territory

1. Land and real assets (including the natural resources)
2. Non material assets (brand, image)
3. Human capital

Financial resources of the territory

The main sources for the local budget (according to the federal law) are:

- land taxes;
- incomes from land selling or renting;
- personal property taxes;
- 10% of the personal income taxes, collected on the in the village.

PERSPECTIVES FOR PROJECT REALIZATION



- Strategic planning methodology creation for Hinterland territories basing on typical preconditions
- Development of the typical strategy plan structure
- Extending the decline management experience (introduction of «anti crisis management»)
- Implementation of pilot projects and creation of premises for strengthening the Hinterland – Vorderland connections

THANK YOU!

